

CURRICULUM VITAE : JAMES WEYMOUTH

Personal Details

First Names: **James Ross**
Surname: **Weymouth**
Age: 42
Date of Birth: 14 January 1974
Address: 11 Summercrest Close, Lonehill, South Africa
Tel: +2771 886 1113
Email Address: weymouthj@gmail.com
Nationality: South African
Home Language: English
Other Languages: Afrikaans
Marital Status: Married
ID Number: 7401145161082

Education

Name: **Ogilvy Digital Marketing Academy (2014)**
Course Completed: *Digital Marketing Essentials Programme*

Name: **AAA School of Advertising, Cape Town (1995)**
Course Completed: *Post Graduate Diploma with Specialisation in Copywriting*
Achievements: **Won mid-year college campaign (out of three campaigns for the year)**
Extra Activities: **Founder Member of Egg Promotions, a student-run marketing company**

Name: **Rhodes University, Grahamstown (1992-1994)**
Degree Obtained: *Bachelor of Arts*
Major Subjects: **Industrial Psychology**
Linguistics and English Language

Clubs and Societies: **Rhodes Music Radio - D.J.**
RMR Disco - D.J.
Grahamstown Festival F.M. - D.J.
Festival F.M. Advertising Sub-Committee

Name: **Selborne College, East London (1991)**
Achievements: *Academic Merit in Matric*
Completed Junior Exam in Bilingualism in 1989
Silver award in 1988 Maths Olympiad
Gold award and 6th in South Africa in 1986

Diploma for Original Writing at 1820 Foundation Eisteddfod (1988)

Interests: I used to spin vinyls for a few years at a couple of clubs, but now I mostly like to make music, build websites, design cellphone interfaces, network online, hook up for good times with mates, read as many tech forums and sites as possible, cultivate the herb garden, feed my audiophile addiction and play with gadgets. When I'm not thinking about ads, that is.

Employment History

Company: Young & Rubicam (Johannesburg) (August 2014 – Present)
Accounts Handled: **Pick n Pay**
Position: *Creative Director*

Company: Geometry Global (Ogilvy Johannesburg) (August 2012 – July 2014)
Accounts Handled: **BP, Hansa Pilsener, Sun International, Siemens, Castrol, South African Tourism, Coca-Cola, DSTV, Grolsch, Peroni, Nestlé**
Position: *Creative Group Head*

Company: Freelance (December 2010 – July 2012)

Company: DDB South Africa (February 2008 – November 2010)
South African Agency of the Year 2009
Accounts Handled: **MTN, McDonald's, Mrs. Ball's, First National Bank, Mango Airlines, Energizer, Wrigley's, Honda, Ster-Kinekor, Estoril Books**
Position: *Head of Copy*

Company: The Jupiter Drawing Room Jhb (January 2007 – October 2007)
Accounts Handled: **ABSA, Clearasil, Sasol, MTN**
Position: *Senior Copywriter*

Company: Memac Ogilvy Dubai (December 2005 – December 2006)
Accounts Handled: **Volvo, Dove, Castrol, MBC2 (TV channel), Maxwell House**
Position: *As the most senior writer I essentially played a Head of Copy role at the agency*

Company: Saatchi & Saatchi Jhb (October 2001 – October 2005)
Accounts Handled: **Peugeot, Osram, National Lottery, Olay, Head & Shoulders, Frescarini, Pampers, Seiko, Arivia.com**
Position: *Senior Copywriter*

Company: Freelance (December 1999 – September 2001)
Accounts Handled: **FedEx, Daewoo Motor Corporation, Honda, Wits Business School, Sappi, Bluebean.com, Jobfood.com, Phumelela Tab**

Company: Publicis Jhb (May 1998 – November 1999)
Accounts Handled: **British Airways, Renault, Steers, Fedsure, Fatti's & Moni's, South African Breweries, The Star, The Sunday Independent, Cadbury's, Nescafé, Medicross, Freightliner, Bic, Whirlpool, L'Oréal**

Company: Advantage McCann Windhoek (May 1996 – April 1998)
Accounts Handled: **Woolworths, Mobile Telecommunications Limited (MTC), Coca-Cola, National Road Safety Council, First National Bank, National Olympic Committee, Ministry of Tourism, National Broadcasting Corporation, Caltex, Windhoek Country Club and Casino**

Company: Saatchi & Saatchi Cape Town (June, July and September 1995)
Role: **Student Copywriter**

Achievements

Loerie Awards 2015: **Bronze:** Live Events (*Castrol – Engine Experts Experience*)

Eagle Awards 2010: **Finalist:** Print (*Estoril Books – Murder Mystery Month – Pool, Basement, Wash Basin*)

Loerie Awards 2010: **9 Finalists:** Newspaper, Art Direction, Collateral Design (*Estoril Books – Murder Mystery Month – Pool, Basement, Wash Basin*)

Creative Circle Ad of the Month May 2010: **1st:** Print (*Estoril Books – Murder Mystery Month – Pool, Basement, Wash Basin*)

Apex Awards 2010: **Silver:** Change (*Mrs. Ball's - National Skirt Extension Project*)

Loerie Awards 2009: **Bronze:** Experiential (*Mrs. Ball's - National Skirt Extension Project*)
Bronze: Print (*Energizer – What's in the Dark – X,Y,Z*)
Bronze: Print (*Energizer – Don't Trust the Dark – Chair, Shelf, Stairs*)

Ad of the Month May 09: **2nd:** Experiential (*Mrs. Ball's - National Skirt Extension Project*)

Cannes Lions 2009: **Finalist:** Direct (*Mrs. Ball's - National Skirt Extension Project*)

Ad of the Month Mar 09: **1st:** Print (*Energizer Lanterns - Chair, Shelf, Stairs*)

Clio Awards 2009: **Finalist:** Print (*Energizer Lanterns - Chair, Shelf, Stairs*)

Ad of the Month Jun 04: **3rd:** Print (*SANBS – Ambulance*)

Clio Awards 2004: **Finalist:** Print (*SANBS – Ambulance*)

Cannes Lions 2002: **Finalist:** Television (*Osram – Day/Night*)

Loerie Awards 2002: **Silver:** Television (Automotive Accessories) (*Osram – Day/Night*)

Saatchi & Saatchi 2002: **Global TV Ad of the Month**, March 2002 (*Osram – Day/Night*)

London International 99: **Finalist:** Public Services (*SAB Drinking & Driving - "April Fools" Print*)

OmniGraphics Design on the Move Competition 98: **Runner-up:** (*Bic Ballpoint Pens - "Roll On"*)

The Saturday Star Orchid Award 1998: **Winner:** 11 July 1998 and **Orchid of the Year** for 1998 (*Renault Mégane - "President Chirac" Tactical Print Ads*)

Loerie Awards 1998: **Finalist:** Television (Corporate and Public Services) (*Automobile Association - "Cup Final"*)

Loerie Awards 1997: **Finalist:** Television (Corporate and Public Services) (*Namibia Road Safety Council - "Overloading"*)

References

Name: Mr. Christo Nel
Executive Creative Director: Young & Rubicam

Telephone: +2782 725 1680

Name: Mr. Malcolm King
Executive Creative Director: Geometry Global

Telephone: +2782 330 7372

Name: Mr. Brett Wild
Commercials Director and ex-Creative Director: Saatchi & Saatchi

Telephone: +2782 725 9878